



August 19, 2009

To: LGA Booster Club Families
From: Booster Club Board of Directors
Re: LGA Sponsorship Program

We've kicked off our sponsorship program for the 2009/2010 season! Participation in this program is mandatory for all booster club families.

This program is really easy and the more money we raise, the less you'll have to pay out of your own pocket!

For anyone new to the booster club, this will be our 4th year for sponsorships. This program has been a big help not only to the general fund, but to the gymnast's individual accounts.

Gymnasts receive a percentage of their sponsorships into their individual accounts; see the attachment for more detail on this.

Sponsors can be family, friends, or a business. We are offering 5 levels of sponsorship starting at just \$50!!

If you plan on approaching a business, you need to submit the name of the business to the Vice President, Dee Petro, before approaching them. She will be keeping a list of businesses to avoid any one business being approached multiple times.

So, here's the process...step-by-step:

1. Submit the name(s) of the business(es) that you plan to approach for sponsorships to Kim Robertson, either via email at: deepetro@comcast.net or put a note in the Vice President's mailbox at the gym.
2. Once your businesses are approved, download the sponsor cover letter and agreement forms from our website: www.livoniagymnastics.com (these should be available to download on or before June 9th, 2009).
 1. Visit the potential sponsor in person, especially if it's a business, to make your request.
 1. Your sponsor(s) can either give you their check and agreement form, or they can mail it to our PO Box; the address is on the agreement. Be sure to put your gymnast's name on the agreement form and the cover letter so she receives credit for the sponsorship.

That's it - it's that simple! If you have any questions or problems, please don't hesitate to contact anyone on the Booster Club Board.

Attached are the program description, sample letters (for both new and previous sponsors), and the agreement form.

The membership also voted to have an opt-out fee for the mandatory fundraisers. If you would rather opt-out of this fundraiser, the fee to do so is listed on the attached document. Complete the form on the attached page and return it with your check payable to LGA Booster Club.