



May 2, 2008

To: LGA Booster Club Families  
From: Jamie Dudley, Sponsorship Program Chairperson  
Re: LGA Sponsorship Program

We're ready to kick off our sponsorship program for the 2008/2009 season! At the booster club meeting on Friday, April 25<sup>th</sup>, the membership voted to make participation in this program mandatory for all booster club families.

**This program is really easy and the more money we raise, the less you'll have to pay out of your own pocket!**

For anyone new to the booster club, this will be our 3<sup>rd</sup> year for sponsorships. This program has been a big help not only to the general fund, but to the gymnast's individual accounts. Gymnasts receive a percentage of their sponsorships into their individual accounts; see the attachment for more detail on this.

**Each gymnast is required to get at least ONE sponsor.** Sponsors can be family, friends or a business. We are offering 5 levels of sponsorship starting at just \$50!!

If you plan on approaching a business, you need to submit the name of the business to me before approaching them. I'll be keeping a list of businesses to avoid any one business being approached multiple times.

So, here's the process...step-by-step:

1. Submit the name(s) of the business(es) that you plan to approach for sponsorships to me, either via email at: [jdudley1089@comcast.net](mailto:jdudley1089@comcast.net) or put a note in Tara Dudley's mailbox at the gym.
2. Once your businesses are approved, download the sponsor cover letter and agreement from our website: [www.livoniagymnastics.com](http://www.livoniagymnastics.com) (these should be available to download on or before May 9<sup>th</sup>)
3. Visit the potential sponsor in person, especially if it's a business, to make your request.
4. Your sponsor(s) can either give you their check and agreement form, or they can mail it to our PO Box; the address is on the agreement. Be sure to put your gymnast's name on the agreement form so she receives credit for the sponsorship.

That's it - it's that simple! If you have any questions or problems, please don't hesitate to contact me. My email is above and my cell # is 313-282-4820.

Attached are the program description, sample letters (for both new and previous sponsors), and the agreement form.

The membership also voted to have an opt-out fee for the mandatory fundraisers. If you would rather opt-out of this fundraiser, the fee to do so is \$50. Complete the form on the attached page and return it with your check payable to LGA Booster Club.